



# Invitation

## **Career Talk:** **Designing your CV for recruiters and algorithms**

The Unisa Directorate: Counselling and Career Development invites all students to our upcoming Designing your CV for recruiters and algorithms. This session goes beyond traditional CV writing to show how recruiters actually search for and shortlist candidates online.

Alongside essential CV tips, you will see a live demonstration of how recruiters use platforms like Pnet, what candidate profiles look like from the recruiter's side, and how the quality of information affects visibility and shortlisting. The session will also cover how AI tools can be used to improve CV wording and highlight relevant skills.

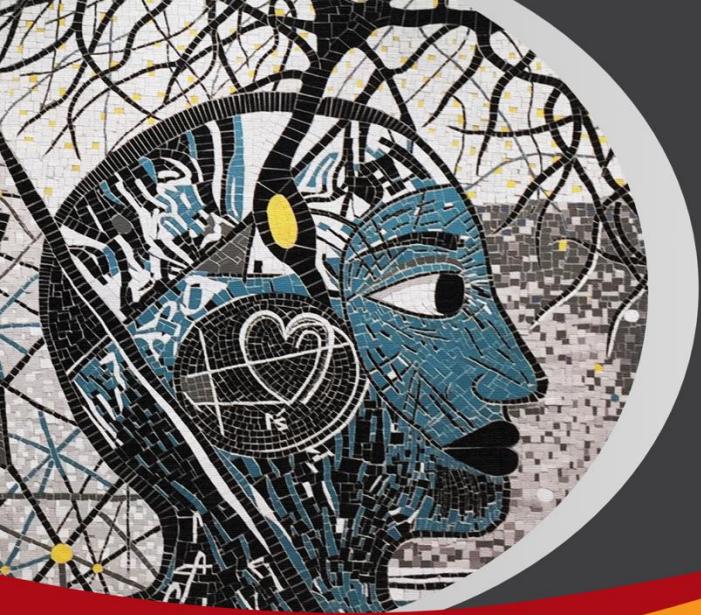
**Date:** 11 March 2026

**Time:** 12:00-13:30

**Register for the online  
career talk**

<https://tinyurl.com/7rnxutep>





# Programme

## **Career Talk:** **Designing your CV for recruiters and algorithms**

**11 March 2026**

12:00	<b>Welcome</b>	<b>Mrs Mandu Makhanya</b> Unisa Directorate: Counselling and Career Development
12:05	<b>Designing your CV for recruiters and algorithms</b>	<b>Ms Roxanne Clark</b> Pnet
12:55	<b>Q &amp; A</b>	<b>Ms Leza Deyzel</b> Unisa Directorate: Counselling and Career Development
13:20	<b>Vote of thanks</b>	<b>Mr Bheki Mzobe</b> Unisa Directorate: Counselling and Career Development